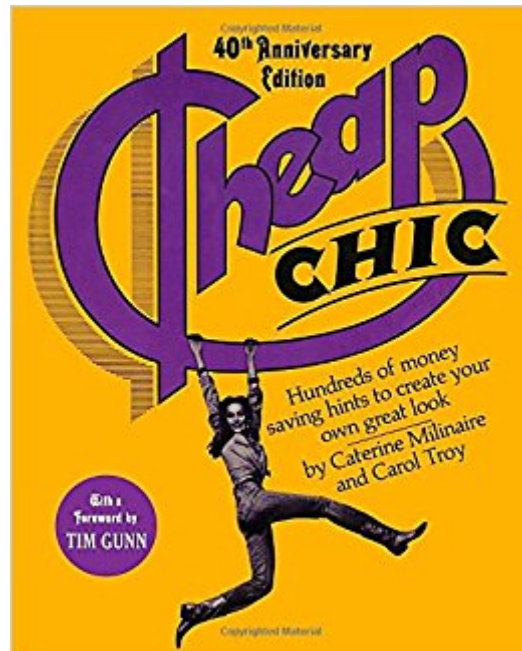


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# Cheap Chic: Hundreds Of Money-Saving Hints To Create Your Own Great Look



## Synopsis

“I don't think it's terrific.” • “Diane von Furstenberg, of the original edition of Cheap Chic. Beloved by designers and style mavens alike, the LBD of fashion guides” with a new foreword by Tim Gunn “is back and more in fashion than ever. Before there were street-style blogs and e-zines, there was Cheap Chic. Selling hundreds of thousands of copies when it was originally published in 1975, this classic guide revealed how to find the clothes that will make you feel comfortable, confident, sexy, and happy, whether they come from a high-end boutique, sporting-goods store, or thrift shop. Astonishingly relevant forty years later, Cheap Chic provides timeless practical advice for creating an affordable, personal wardrobe strategy: what to buy, where to buy it, and how to put it all together to make your own distinctive fashion statement without going broke. Alongside outfit ideas, shopping guides, and other practical tips are the original vintage photographs and advice from fashion icons such as Diana Vreeland and Yves Saint Laurent. Inspiring decades of fashion lovers and designers, Cheap Chic is the original fashion bible that proves you don't have to be wealthy to be stylish.

## Book Information

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## Customer Reviews

As a full time college student with limited funds (thank you, part time job), I aspire to cheap chic: I enjoy fashion and looking stylish, but don't want nor can afford to spend a lot on my clothes. While not completely what I expected, the 40th Anniversary Edition of Cheap Chic is a mixture of both relevant advice and tips along with a fascinating (dare I say historical?) look into some of the fashion ideals of the 1970s. Each chapter covers a type of clothing or topic such as classics, sportswear,

work clothes, thrift store shopping, and ethnic wear. Interspersed in between are profiles and interviews with style mavens of the time such as Yves St. Laurent, Betsey Johnson, along with lesser known fashionistas. When I first heard of this 40th Anniversary Edition of Cheap Chic, I was under the impression that this was an updated or revised version of the original, which was first published in 1975. However, other than a new forward written by style guru and fashion designer mentor Tim Gunn from Project Runway, it is basically a reprint. While not what I was expecting, it was my misconception and mistake alone. Regardless, there are some amusing details that date this book, such as the prices mentioned: "Sailor pants ... should run about \$6" (pg. 17) --if only new pants were that inexpensive today! Another historical aspect are the style interviews --it's interesting to see how the people the authors' chose to profile thought about popular 1970s styles. Fran Liebowitz confesses, "I can't believe what some people wear ... incredible platform shoes, glitter, hideous fabrics ... useless extravagance" (pg. 77). Despite my initial disappointment, Cheap Chic has quite a few relevant ideas and advice that make this style book worth a read, in my opinion.

i got this book when it originally came out, and i was a confused teen with no money, wanting to be someone special. This book actually changed my life!! Really! i read it over and over and over until it was falling apart and carried it everywhere. I pored over it with my sister and we tore our closets apart, inventing our own style, gaining confidence, courage and undeniably, becoming CHIC in the process! I am now fifty-five, and i still follow the great advice i learned in the seventies...i've gotten compliments all my life on my "unique, bohemian, and creative" way of dressing. I lost my copy somewhere along the way, and when i saw this re-issue, i was so excited! I can't wait to look back and laugh and cry over the memory of turning a pair of old levis into a skirt during a long summer afternoon, or how browsing the big glass cases at the midtown drug store with my girlfriends, looking for the just the right color of blue eyeshadow before hitting Baskin & Robbins for bubble gum ice cream was the most important event in my life! The seventies was such a time of change, sometimes, i think, even more than the sixties! There was a tremendous excitement about becoming a real WOMAN, spelled in capital letters! Hear us roar! Our older sisters, who were content in the late sixties to hang on their boyfriends arm at a rock concert, were now up on stage, like Grace Slick of Jefferson Airplane, tearing apart the walls of every club she played with her hardcore angry voice! She wasn't taking a back seat anymore, and we weren't going to either! the hippies in the Bay Area, where i grew up, the girls anyway, were tired of being house mothers and babysitting a bunch of boys who wanted to be waited on while they smoked pot and delved into the secrets of the universe.

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